



PACD

PENNSYLVANIA ASSOCIATION OF
CONSERVATION DISTRICTS, INC.

What PACD can do for you

*Presented by Brenda Shambaugh, Executive
Director and Amy Brown, PACD Program
Manager*

Conserving Natural Resources for Our Future

PACD Operations

Resource and Communication Center

Manages electronic communication tools for districts and partners:

- 11 list-serves to facilitate information sharing
- A weekly e-newsletter-Front Page
- Monthly association activity report
- PACD website
- Social media presence
- Project Promotion Toolkit



*Image used to promote
Conservation District Week on
Facebook*



PACD Operations

Government Relations

- Maintains relationships with legislators and state and federal agencies
- Represents the districts on government committees and organizations
- Represents districts at the national level through NACD
- Legislative Toolkit and template materials



*Senator John H. Eichelberger, Jr.
(PA 30th District, Blair County)
accepting the 2018 Legislator
Leadership Award*



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Legislative



The Pennsylvania Association of Conservation Districts (PACD) is a collective voice for Pennsylvania's 66 county conservation districts at the state and national level. Our government relations program supports the advocacy efforts of county conservation districts through an array of legislative activities and policy initiatives.

› [Legislative Basics](#)

List of ideas conservation districts can implement to build effective relationships with legislators.

› [Hosting a Legislative Event](#)

Step-by-Step guide for conservation districts planning a legislative event.

› [Sample Invitation](#) (in Word)

Invitation to an event

› [Sample Press Release](#) (in Word)

Post-event press release template

› [Build a Coalition, Broaden Your Base Support](#)

Advice on gaining support for conservation district goals by creating coalitions.

› [Media Moments](#)

A how-to guide for getting your message out to local press.

› [The Pennsylvania Budget Process](#)

Primer on how Pennsylvania's budget is passed.

› [How a Bill Becomes a Law in Pennsylvania](#)

Details the political process involved in law-making.



PACD Operations

Annual Awards and Poster Contest

Hosts poster contest and annual awards program recognizing outstanding conservation district employees, legislators, foresters, and other partners

Meetings and Conferences

Coordinates regional and statewide Association meetings such as the PACD/SCC Joint Annual Conference and Winter Meeting

Community Outreach

Exhibits at statewide events including:

- PA Farm Show
- Ag Progress Days
- PSATS convention
- Riparian Forest Buffer Summit (DCNR)



*Pat Sueck Accepting the PACD
President's Award in 2018*



PACD Legal Program

- PACD offers an on-call legal program through The Law Office of Andrew H. Shaw, P.C.
- For a discounted rate, conservation districts can receive legal advice.
- Currently the attorney rate is \$125.00 per hour and a paralegal rate of \$50.00 per hour.
- Program includes a full range of services and general legal advice, including document review, real estate assessment and timely responses to questions.
- Normal response time is 24 hours.
- Contact Hannah Suhr (hannah@ashawlaw.com) or (717) 243-7135.



PACD Marketing Materials


PACD Marketing Materials Available!

Go to <http://pacd.waterwordsthatwork.com/> to download your free materials including:

- Logo
- Letterhead
- Business card template
- PowerPoint template
- Newsletter template
- Website template (this is an old template, it does not look like new PACD website)
- Envelopes
- Fax template
- Each district has their own set.



WWW.PACD.ORG-RESOURCES

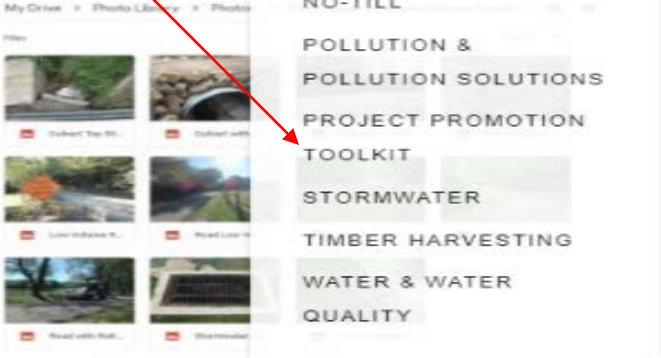


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Resources

PACD offers educational resources such as handbooks, exhibits, videos and lesson plans on conservation related topics.

PHOTO LIBRARY



- AGRICULTURE
- BEST MANAGEMENT PRACTICES
- CHESAPEAKE BAY
- CONSERVATION DISTRICTS
- LAKES & STREAMS
- NO-TILL
- POLLUTION & POLLUTION SOLUTIONS
- PROJECT PROMOTION
- TOOLKIT
- STORMWATER
- TIMBER HARVESTING
- WATER & WATER QUALITY

PACD hosts a Photo Library. Images from conservation districts, PACD, and partnering agencies are uploaded to a central library and can be downloaded and used by other conservation districts, PACD, and partnering agencies. To use the Photo Library submit a "[PACD Photo Library Usage Agreement](#)" form. PACD will then provide a link to the library.

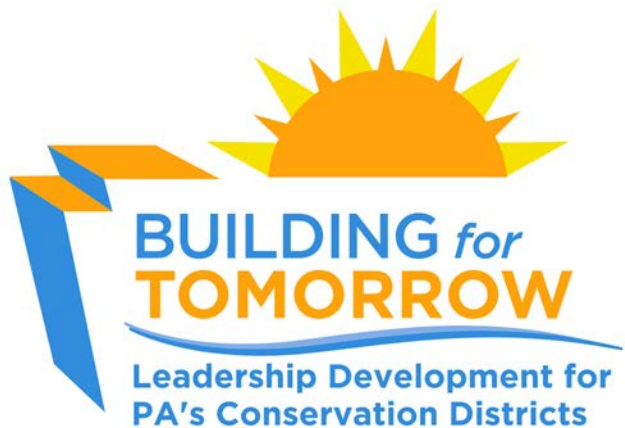


Leadership Development Program

Financial and other support for the Building for Tomorrow Leadership Development Program is provided through a grant from the Pennsylvania State Conservation Commission. Guidance for the Program is provided through the Pennsylvania Conservation Partnership's Leadership Development Committee.

Full-time Leadership Development Coordinator

Identifies topics and resources in addition to personal and professional development topics for directors, managers, and staff.



An updated logo was unveiled in 2019

Director Training and Manager Training subcommittees

Provide input on programming and resources.

Yearly programming includes:

- Management Summit
- Staff Conference
- Regional Director Training workshops
- New Manager Bootcamp training



Engineering Assistance Program (TAG)

- Provides statewide engineering and soils technical assistance for developing or implementing a watershed assessment, watershed restoration plan or watershed protection plan.
- PACD employs eight conservation engineers and technicians in four regional offices
- Staff designs best management practices (BMP's) to address agricultural and water quality concerns
- Partnership between PACD, DEP, and NRCS ensures that program goals are met and solutions are properly implemented



Funding provided by DEP and NRCS

WWW.PACD.ORG- EDUCATION



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Education



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[SAMPLE MATERIALS](#)
[FORMS FOR CURRENT GRANTEES](#)
[CHESAPEAKE BAY OFFICE](#)
[PACD EDUCATION CREP](#)



The Pennsylvania Association of Conservation Districts (PACD) supports the efforts of county Conservation Districts through a variety of educational programs and services including those of the [Pennsylvania Chesapeake Bay Education Office](#), the [Pennsylvania Nonpoint Source Pollution Education Office](#), our [Conservation Education Grants Program](#), and a variety of educational materials and resources.



Educational Opportunities

- The Watershed Specialist annual meeting
- Six Chapter 102 Fall Regional Sessions
- Two 102/105 Technical trainings
- Two annual Agricultural Conservation Technical “Boot Camp” trainings
- An Introduction to Conservation Planning course
- An annual Chesapeake Bay Conservation District and PA Agency Staff meeting
- CPESC (Certified Professional in Erosion and Sedimentation Control) training and exam
- A series of CREP training webinars (New this fall)



Annual Chesapeake Bay Program

Conservation District and PA Agency Staff Meeting

- PACD with DEP, SCC and NRCS jointly plan this meeting yearly
- New committee members needed from Conservation districts
- Important to attend this meeting yearly to get the up to date DEP information for the upcoming year.
- Held at Susquehanna University in Selinsgrove, PA

Financial support for this project is provided by the Pennsylvania Department of Environmental Protection through the Chesapeake Bay Implementation Grant, the Clean Water Fund and the Chesapeake Bay Regulatory and Accountability Program (CBRAP).



DEP's Doug Goodlander welcomes everyone to the Annual Chesapeake Bay Program Conservation District and PA Agency Staff Meeting on March 11, 2019, in Selinsgrove.

PACD MINI GRANTS

Manure Mini-grants

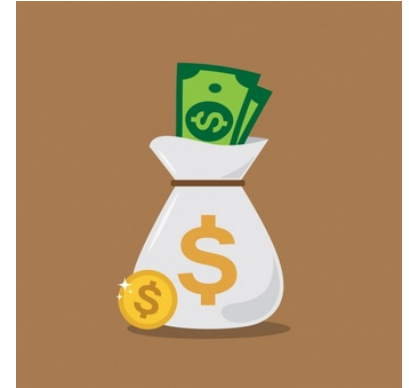
- Purchase incentives to attract attendants:
i.e. soil tests
- PACD holds free webinars in January through March to help get more people to your workshops
- Unspent funds go back to DEP
- You can charge staff time:
i.e. –administrative assistant – copying, manager promoting project. Staff time doesn't just mean the person holding the workshop.
- Evaluations are required
- You can count staff/presenters in food costs
(keep to \$13/person/day)
- No match required



PACD MINI GRANTS

Nonpoint Source/319 Mini grants

- You can charge staff time:
i.e. –administrative assistant – copying, manager promoting project. Staff time doesn't just mean the person holding the workshop
- Evaluations **are** required
- You can count staff/presenters in food costs (keep to \$13/person/day)
- No match required
- You can apply for as many as you'd like
- Unspent funds go “back into the pot” for the next round



Financial and other support for this project is provided by the Pennsylvania Association of Conservation Districts, Inc. through a grant from the Pennsylvania Department of Environmental Protection under Section 319 of the Clean Water Act, administered by the U.S. Environmental Protection Agency.



PACD MINI GRANTS

CREP mini-grants

- You can charge staff time:
i.e –administrative assistant –
copying, manager promoting
project. Staff time doesn't just mean
the person holding the workshop.
- Evaluations are required
- You can count staff/presenters in
food costs (keep to \$13/person/day
- No match required



- CREP Outreach Resource Center
- CREP Partner Training
- CREP Mini-Grants



Financial and other support for the CREP Outreach Program Office Mini-grant Program is provided by the Pennsylvania Association of Conservation Districts, Inc. through a Growing Greener Watershed Pennsylvania Department of Environmental Protection and with additional

DCNR Multi-functional Buffer Grant

- Provides funding to conservation districts to implement multi-functional riparian buffers
- A multi-functional riparian buffer provides opportunities for harvesting products such as nuts, berries, woody florals, forbs, and potentially woody biomass
- Grants available to conservation districts on a first-come, first-served basis
- Over \$750,000 available
- Over \$40,000 already obligated on almost 10 acres of buffers
- DCNR Riparian Forest Buffer Advisory Committee



Funding provided by PennVest through DCNR

PACD/NRCS Umbrella Program

- Partnership between NRCS and PACD
- Conservation district employees work on conservation practices and programs for both their conservation district and NRCS
- 11 Conservation Districts
- 19 Conservation District Employees
- Reimbursement is on a quarterly basis

