



2020 Staff Conference Agenda

Day 1 - Wednesday February 12

9:00 AM – 9:45 AM **Registration**

9:45 AM – 10:00 AM **Welcome and Overview**
Matt Miller, PACD

10:00 AM – 12:00 PM **Day 1 Keynote General Session Workshop**
Productive Conflict & Emotional Intelligence
Presented by Janet McNally, D.Ed. SPHR
Principal, Team Development Services

Understand what emotional intelligence is, why it's important to develop, and how it is crucial in maintaining good relationships with your team and in dealing with difficult people.

12:00 PM – 1:00 PM **Lunch**

1:00 PM – 2:00 PM **Concurrent Sessions**

Breakout A: Riparian Forest Buffers for Farms and Communities

Presented by Teddi Stark, DCNR Bureau of Forestry

This session will provide an overview of DCNR's vision for riparian forest buffers across PA, both multifunctional and conventional. Learn about your role in helping shift the paradigm around buffers and make a difference, no matter what role you serve in your Conservation District.

Breakout B: Records Retention for Conservation Districts

Presented by Tyler Stump, Pa State Archives

Learn best practices and compliance for basic records management and rules for electronic document retention.

2:15 PM – 3:15PM

Concurrent Sessions

Breakout C: Prevailing Wage for Conservation Districts

Presented by Tom Lloyd, PA Dept. of Labor & Industry

Information and discussion on prevailing wage issues for conservation districts.

Breakout D: Environmental Education Concepts and Resources for Conservation Districts

Presented by Tamara Peffer, PA Dept. of Education

Understand environmental education resources available to Conservation Districts, explore the role of Conservation Districts in environmental education initiatives and opportunities for collaboration, and discuss the importance of involvement from all Conservation District staff in environmental education.

3:30 PM – 4:30 PM

General Session: Clean Water Academy

Presented by Jay Braund, DEP & Nick Yeagy, PACD

Overview and updates on DEP's Clean Water Academy online training platform

5:00 PM – 6:30 PM

Dinner/Networking

Day 2 - Thursday February 13

8:30 AM – 11:00 AM

Day 2 Keynote General Session

Getting Things Done through Time Management

Presented by Cindy Aronson

Principal, Cindy Aronson Workplace Training

Discover the secrets of effective time management, energize your day and maximize your impact by learning and engaging proven and powerful time management tools.

11:15 AM – 12:00 PM

General Session: Grow More Program Overview

Presented by Jessica Espenshade, Sustainable Agriculture Manager, National Wildlife Federation

Effective conservation messaging is not as simple as relaying data and facts – it depends on really knowing your audience. Insights on demographics, sociology and economics can support a greater understanding of strategy and tactics for staff to “reach beyond the choir” when working with farmers and other stakeholders in their communities.

12:00 PM – 1:00 PM **Lunch**

1:00 PM – 3:15 PM **Concurrent Workshop Sessions**

Breakout E: Project Management 101

Presented by Cindy Aronson

Principal, Cindy Aronson Workplace Training

Learn to develop and deliver quality projects that are on time and within budget by engaging proven fundamentals of project management.

Breakout F: Grow More Program Workshop

Presented by Jessica Espenshade, Sustainable Agriculture

Manager, National Wildlife Federation

Explore farmer behavior, messaging strategies and event planning specific to the agricultural outreach activities already in place in your district.

3:15 PM – 3:30 PM **Wrap-up Discussion, Evaluations, Adjourn**