



# Building for Tomorrow 2020 Staff Conference Agenda

## Day 1 - Wednesday February 12

**9:00 AM - 9:45 AM**      **Lobby: Registration**

**9:45 AM - 10:00 AM**      **Garden A/B: Welcome and Overview**

*Matt Miller, PACD*

**10:00 AM - 12:00 PM**      **Garden A/B: Keynote Session**

**Productive Conflict & Emotional Intelligence**

*Presented by Janet McNally, D.Ed. SPHR*

*Principal, Team Development Services*

Understand what emotional intelligence is, why it's important to develop, and how it is crucial in maintaining good relationships with your team and in dealing with difficult people.

**12:00 PM - 1:00 PM**      **Mountain View: Lunch**

**1:00 PM - 2:00 PM**      **Concurrent Sessions**

**Garden A: Riparian Forest Buffers for Farms and Communities**

*Presented by Teddi Stark, DCNR Bureau of Forestry*

This session will provide an overview of DCNR's vision for riparian forest buffers across PA, both multifunctional and conventional. Learn about your role in helping shift the paradigm around buffers and make a difference, no matter what role you serve in your Conservation District.

**Garden B: Records Retention for Conservation Districts**

*Presented by Tyler Stump, Pa State Archives*

Learn best practices and compliance for basic records management and rules for electronic document retention.

**2:00 PM - 2:15 PM**      **Lobby: Break**



**2:15 PM - 3:15PM**

**Concurrent Sessions**

**Garden A: Environmental Education Concepts and Resources for Conservation Districts**

*Presented by Tamara Peffer, PA Dept. of Education*

Understand environmental education resources available to Conservation Districts, explore the role of Conservation Districts in environmental education initiatives and opportunities for collaboration, and discuss the importance of involvement from all Conservation District staff in environmental education.

**Garden B: Prevailing Wage for Conservation Districts**

*Presented by Tom Lloyd, PA Dept. of Labor & Industry*

Information and discussion on prevailing wage issues for conservation districts.

**3:15 PM - 3:30 PM**

**Lobby: Break**

**3:30 PM - 4:30 PM**

**Garden A/B: General Session**

**Digital Media, Conservation Districts and CWA**

*Presented by Jay Braund, DEP; Neil Shader, DEP; Nick Yeagy, PACD; Beth Futrick, Blair County Conservation District; Devan George, Pike County Conservation District; Karl Kerchner, Lebanon County Conservation District*

Panel discussion focusing on video content and other digital training media created by Conservation Districts to promote their local programs and messaging, or to provide training resources to other districts through DEP's Clean Water Academy.

**5:30 PM - 7:00 PM**

**Mountain View: Dinner/Networking**



## Day 2 - Thursday February 13

**8:30 AM - 11:00 AM**

**Garden A/B: General Session**

**Getting Things Done through Time Management**

*Presented by Cindy Aronson*

*Principal, Cindy Aronson Workplace Training*

Discover the secrets of effective time management, energize your day and maximize your impact by learning and engaging proven and powerful time management tools.

**11:15 AM - 12:00 PM**

**Garden A/B: General Session**

**Grow More Program Overview**

*Presented by Jessica Espenshade, Sustainable Agriculture Manager, National Wildlife Federation*

Effective conservation messaging is not as simple as relaying data and facts - it depends on really knowing your audience. Insights on demographics, sociology and economics can support a greater understanding of strategy and tactics for staff to "reach beyond the choir" when working with farmers and other stakeholders in their communities.

**12:00 PM - 1:00 PM**

**Mountain View: Lunch**

**1:00 PM - 3:15 PM**

**Concurrent Workshop Sessions**

**Garden A: Project Management 101**

*Presented by Cindy Aronson*

*Principal, Cindy Aronson Workplace Training*

Learn to develop and deliver quality projects that are on time and within budget by engaging proven fundamentals of project management.

**Garden B: Grow More Program Workshop**

*Presented by Jessica Espenshade, Sustainable Agriculture Manager, National Wildlife Federation*

Explore farmer behavior, messaging strategies and event planning specific to the agricultural outreach activities already in place in your district.