



# 2021 Virtual Staff Conference Agenda

<https://us02web.zoom.us/j/87038490956?pwd=Y1hYeE5STmZpbTg2UTRkRRTNkdVITUT09>

## Day 1 - Monday February 8

### **12:00 – 1:30 PM From Stressed to Zest: Re-energizing Yourself and Your Team**

*presented by Cindy Aronson, Cindy Aronson Training*

This workshop will present frameworks and share tools to help participants identify current experiences and their impact on physical, mental, and emotional health. Participants will:

- learn about research-tested stress management habits
- examine best ways to adopt them to re-energize themselves
- understand the importance of mental health awareness and resources

### **1:30 – 2:00 PM Intermission**

Feature video: Start with Why

### **2:00 – 3:00 PM Staff Forum: Connecting Mission with “Why”**

*facilitated by Matt Miller, PACD*

Building on the concepts presented in Simon Sinek’s *Start with Why*, this interactive forum will challenge participants to identify, understand, and make connections between their intrinsic motivations, beliefs about teams and leadership, and the mission of their district.

## Day 2 - Tuesday February 9

### **12:00 – 1:00 PM Working and Partnering with Local Media**

*presented by Len Lichvar, Somerset Conservation District*

Even in today’s social media era, it still pays to partner with traditional local media such as newspapers, television and radio to help promote your district’s projects and its value. This workshop provides a practical framework and tips for working with local print and broadcast media, and cultivating that partnership to build awareness for your district’s work and mission in the community.



**2:00 – 3:00 PM**

**Tech Forum: productivity & time management apps**

*hosted by Matt Miller, PACD*

A roundtable discussion for conservation district staff to share information on tools for productivity and time management, including PC and mobile-based software and apps.

## **Day 3 - Wednesday February 10**

**12:00 – 1:30 PM**

**Effective Conflict Management for Conservation Workers**

**Part 1: Understanding Conflict**

*presented by Rita Coleman Graham, Coleman-Graham*

The objective of this workshop is to empower conservation district staff to apply skills to improve their encounters with difficult people and increase their confidence in difficult situations. Part 1 will focus on improving self-awareness in dealing with conflict, and to learn and practice two key tools in conflict management: active listening and assertive messaging.

**2:00 – 3:00 PM**

**Tech Forum: meeting & video technology**

*hosted by Matt Miller, PACD*

A roundtable discussion for conservation district staff to share information on the tools they use for meetings and video production, including hosting, capture & editing, and training needs.

## **Day 4 - Thursday February 11**

**12:00 – 1:30 PM**

**Effective Conflict Management for Conservation Workers**

**Part 2: De-escalation**

*presented by Rita Coleman Graham, Coleman-Graham*

The concepts and practices presented in Part 1 form the foundation for learning to defuse and resolve conflicts and difficult situations. In this session, participants will learn techniques for applying the tools described in Part 1 to de-escalate situations and reduce stressful encounters, as well as reviewing when to exit a situation and seek assistance.



**2:00 – 3:00 PM**

**Tech Forum roundtable: drones**

*hosted by Matt Miller, PACD*

A roundtable discussion for conservation district staff and partners to share information on drone use, policy, and projects.

**Day 5 - Friday February 12**

**12:00 – 1:00 PM**

**2020 Conservation District Video Awards**

*hosted by Jay Braund, DEP & Nick Yeagy, PACD*

Join us on the virtual red carpet as we spotlight district-produced video content and recognize the people behind it.