


Scenario Planning Matrix Template

Scenario →	Thought Questions	Scenario A Best Case	Scenario B Most Likely Future Case	Scenario C Worst Case
<b>Planning Elements</b> 	These are the questions that are answered in the selected strategies within each scenario	•	•	•
<b>Program Operations</b>	<ol style="list-style-type: none"> <li>How is the continuum of services impacted within this scenario?</li> <li>What investments will we be making to focus on our program offerings?</li> <li>What is our ability to support our clients/communities?</li> <li>What resources do we need to support the program operations?</li> </ol>			
<b>Management Structures/ Staffing Support</b>	<ol style="list-style-type: none"> <li>How will the management staff be impacted/need to be changed?</li> <li>How will our staffing change within this scenario?</li> </ol>			
<b>Employee Engagement</b>	<ol style="list-style-type: none"> <li>What are the needs of staff and how will they be impacted?</li> <li>What strategies will we use to recruit and retain key staff?</li> </ol>			
<b>Fundraising</b>	<ol style="list-style-type: none"> <li>What is the role of philanthropy in this scenario?</li> <li>What is our fundraising strategy?</li> </ol>			
<b>Governance</b>	<ol style="list-style-type: none"> <li>What is the role of the board in this scenario?</li> <li>What are our board development needs and priorities?</li> </ol>			
<b>Government Relations/ Advocacy</b>	<ol style="list-style-type: none"> <li>What role does education and advocacy play in this scenario?</li> <li>How are relationships with elected officials impacted in this scenario?</li> <li>What mechanisms will we utilize to assist with education and advocacy?</li> </ol>			
<b>Relationships with Funders &amp; Key Stakeholders</b>	<ol style="list-style-type: none"> <li>How do we communicate with our funders and key stakeholders?</li> <li>How do we keep the community informed about what we are doing?</li> </ol>			
<b>Collaboration</b>	<ol style="list-style-type: none"> <li>What other players are we involved with to support the continuum of services?</li> <li>How are we structured to work with potential collaborators?</li> </ol>			